

## Owls Fly With Leeds Bradford Airport Partnership

**5<sup>th</sup> May 2015** - Sheffield Wednesday are delighted to announce a brand new partnership with Leeds Bradford Airport that will see Owls fans benefit from exclusive flight offers and competitions.

Leeds Bradford will join the SWFC Commercial Partners Programme and become the club's Official Airport Partner.

Situated around an hour's drive from Sheffield, Leeds Bradford Airport is perfectly positioned for Wednesdayites jetting out on holiday or travelling by air for business trips.

The airport welcomes over 3.3m passengers annually, offering flights to 65 direct destinations worldwide and hundreds more through the major hubs of London Heathrow, Amsterdam Schiphol and Dublin.

Airlines operating year-round flights at Leeds Bradford include British Airways, KLM, Aer Lingus, Monarch, Ryanair, easyJet, Jet2, Eastern Airways, Thomson and Flybe.

Paul Bell, Chief Operating Officer at Hillsborough, said: *"We are delighted to welcome Leeds Bradford Airport to the Sheffield Wednesday Commercial Partners Programme as our Official Airport Partner."*

*"Leeds Bradford Airport is a strong and successful regional airport serving the business and leisure sectors. The airport has grown rapidly over recent years with new airlines and routes and this partnership will see a range of activities and competitions in which our supporters can participate."*

John Parkin, Chief Executive Officer of Leeds Bradford Airport, added: *"As a lifelong Owls fan, I'm personally delighted to be working in partnership with Sheffield Wednesday as Leeds Bradford becomes Wednesday's Official Airport Partner."*

*"I look forward to welcoming many Wednesdayites to Leeds Bradford for their holiday and business flights in the future."*

Sheffield Wednesday club captain Glenn Loovens is a regular client of the airport and said:

*"Leeds Bradford is an ideal location for people who live in Sheffield. I fly from there as it is close by, offers excellent value and has flexible flight times."*

*"It is pleasing to see the club working closely with such an established airport brand and for our supporters to benefit from regular offers as a result of the partnership."*

**ENDS**

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