

British Airways celebrates passenger milestone at Leeds Bradford® Airport

British Airways is marking the 30-month anniversary of flights from Leeds Bradford® Airport with the 300,000th customer due to fly on the route to London Heathrow this week. Flights began in December 2012, and the milestone figure demonstrates the commitment of Yorkshire customers to the only air link between Leeds Bradford® and London.

As well as providing direct access to the capital, many business and leisure customers are taking advantage of connections to more than 70 onward British Airways European and long haul destinations from the airline's flagship Terminal 5 home at Heathrow.

Leeds Bradford® Airport is also working with chambers of commerce in the Heathrow catchment area to promote flying to Leeds and Yorkshire for a full business day meeting. A major campaign highlighting the benefits of flying to Leeds, the retail and cultural capital of the north as well as the UK's second centre for banking, will also be rolled out over the summer.

Simon Lea, British Airways' airport manager Leeds Bradford®, said: "Our customers have played their part in supporting this vital air link which has also opened up the world from Yorkshire with a huge choice of onward European and worldwide destinations and easy connections through our single terminal operation at Heathrow."

The strength of the Yorkshire economy and the opportunities this presents in terms of inward investment and job creation means the British Airways route continues to grow and in turn supporting the Northern powerhouse.

Tony Hallwood, Leeds Bradford® Airport's aviation development director, commented: "This important passenger milestone confirms the significant regional importance of British Airways' flight link to and from Heathrow Terminal 5. By providing convenient onward short and long haul connections businesses are now increasingly using the British Airways services to connect to the world from the Leeds city region and Yorkshire."

"We look forward to attracting more businesses in the Thames Valley, Surrey and West London regions to take advantage of the convenience and attractive cost of flying to Leeds Bradford with British Airways for their meetings. We also expect weekend leisure breaks to Leeds and Yorkshire will also take off this summer."

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