

## Kids Go To London For Free This Summer

A trip to London this summer with the kids has just been made a whole lot easier, thanks to British Airways, Heathrow and Leeds Bradford<sup>®</sup> airports.

Running from today until November 1, 2015, the airline is launching a 'Kids Fly Free' scheme from Leeds Bradford<sup>®</sup> airport to London Heathrow, the gateway to the UK's capital city.

To help keep the costs down once they get there, there are plenty of free things for families to do including:

- National History Museum
- National Maritime Museum
- Science Museum
- Harry Potter's Platform 9¾s at King's Cross station
- Princess Diana Memorial playground in Kensington Gardens
- National Army Museum
- Richmond Park
- The South Bank
- Highgate Wood

**Andrew Crawley**, British Airways' chief commercial officer, said: *"We know it can be a struggle to keep the kids entertained over the summer holidays and long car journeys can be difficult. So what quicker, easier or cheaper way to see a bit more of the UK, than to jump on a British Airways flight where the kids travel for free?"*

**John Parkin**, Leeds Bradford<sup>®</sup> Airport's chief executive, commented: *"We are pleased to be working with British Airways to introduce this fantastic Kids Go Free offer. Families will be able to take advantage of flying to London during the August school holiday period or for a weekend break. We look forward to welcoming parents and their children flying from Leeds Bradford as they choose an easier and cheaper way to reach to the Capital."*

Families wanting to stay the night are also being offered a BA Holidays accommodation at a range of London hotels with prices from £82 per night.

For those who want to head out of London, the airline is also offering customers 20 per cent off Avis car hire when they book a flight and hotel together.

Book online at [ba.com/kidsgofree](http://ba.com/kidsgofree).

Further inspiration can be found at:

[www.visitlondon.com](http://www.visitlondon.com)

[www.royalparks.org.uk](http://www.royalparks.org.uk)



**Leeds Bradford<sup>®</sup>**  
Airport

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## PRESS RELEASE

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For further information please contact:

**Tony Hallwood** Leeds Bradford Airport LS19 7TU Email: [Tony.Hallwood@lbia.co.uk](mailto:Tony.Hallwood@lbia.co.uk) Tel: 07793 709188

**Notes to editors:**

- Adult fares start from £90 return between Leeds Bradford and London Heathrow.
- Kids fly free applies to children who are under 12 at the start of the journey.
- The offer runs until November 1, 2015 (inclusive).
- All seats are subject to availability.
- The offer is valid on one-way and return tickets to and from Leeds Bradford airport.
- The BA Holidays package is valid on overnight accommodation and breakfast for up to two children under the age of 16 staying in their parents' or grandparents' room and having breakfast as a family. This offer only applies to bookings made between July 27, 2015 and October 1, 2015 for stays between now and November 1, 2015.
- Terms and conditions apply, see [ba.com](http://ba.com) for details.