

PRESS RELEASE

Tuesday 24th November 2015

Bradford City Football Club announce exciting new partnership with Leeds Bradford[®] Airport (LBA[®])

An agreement struck in the last few days between Bradford City's Chief Operating Officer James Mason and Leeds Bradford[®] Airport's Aviation Development Director Tony Hallwood (pictured below) will see the two parties working together over the next 12 months.

Bradford City season ticket holders are set to benefit from regular competitions, chances to win flights and special offers as the airport continues to expand. As part of the deal, LBA[®] will undertake a much more visible presence around the Coral Windows Stadium as the official airport partner of Bradford City Football Club.

LBA[®] has undergone significant investment in passenger facilities in recent years and is located only 6 miles from the Coral Windows Stadium at Valley Parade. Leeds Bradford[®] Airport is therefore the ideal place to jet off on holiday or business with its secure on-site parking and unlimited superfast free Wi-Fi throughout the terminal building. LBA[®] now offers direct flights to 60 destinations across the UK and Europe alongside hundreds more via the major hub airports of London Heathrow, Amsterdam Schiphol, Dublin and Barcelona.

"Leeds Bradford[®] Airport is a genuine success story of the region," explains James Mason. "We at Bradford City recognise that and I'd like to think we have something to be rightly proud of. The name Bradford is in the airports name so we are delighted to call LBA[®] our official airport partner. All of our season ticket holders are potential customers of the airport and our huge social media following means we can offer clients the perfect vehicle for businesses like LBA[®] to get their exiting news out quickly, including new routes and special offers."

Tony Hallwood from LBA[®] added, "Leeds Bradford[®] Airport has been one of the fastest growing airports over the last few years, we are very proud of what we have to offer and working alongside Bradford City will be a real plus for us. We have a long established association with the club and many of our employees are fans. I personally watched a number of games last season, witnessing some amazing victories in the cup competitions and the atmosphere was simply electric."

"To sell 18,000 season tickets is a phenomenal achievement but an indication that the club understand their fan base. We know this partnership will offer many benefits to Bradford City supporters at the same time driving growth in passenger numbers for Leeds Bradford[®] Airport."

Airlines operating flights from Leeds Bradford[®] Airport include British Airways, KLM, Aer Lingus, Jet2, Monarch, Ryanair, easyJet, Eastern Airways, Thomson, Flybe and from March 2016 Vueling to Barcelona.

For more information about LBA[®]'s destinations and flights, visit www.leedsbradfordairport.co.uk



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