



PRESS RELEASE

Issued: 25 April 2016

Leeds Bradford Airport continue partnership with Yorkshire County Cricket Club

Leeds Bradford Airport, in conjunction with Monarch Airlines, is thrilled to announce a renewed partnership with Yorkshire County Cricket Club, which will see supporters and their families benefit from exclusive airport offers and exciting competitions to win flights.

Leeds Bradford Airport is located just six miles from Headingley, which means that the airport is the ideal place for Yorkshire County Cricket supporters to jet off on holiday or business.

Tony Hallwood, Aviation Development Director at Leeds Bradford Airport, said: “We’re really pleased and proud to extend our partnership with Yorkshire County Cricket Club. Club supporters and their families will be able to benefit from a range of exclusive offers and have the opportunity to win flights and holidays with our airlines and tour operators flying from Leeds Bradford Airport.

“We are focused upon providing the very best routes to connect Yorkshire with a wide range of destinations, so we are confident that supporters will enjoy the benefits of this exciting partnership.”

Andy Dawson, Commercial Director of Yorkshire County Cricket Club, said: “We are delighted that Leeds Bradford Airport and Monarch are continuing their relationship with the Club.

“Leeds Bradford Airport, like Yorkshire cricket, is synonymous with the region and play a major role in putting Yorkshire on the map. To have that partnership is important for both parties and mutually beneficial. We look forward to developing our association over the summer.”

James Crosby, Marketing & Brand Manager at Monarch, said: “Monarch is proud to be partnering with the Yorkshire County Cricket Club and Leeds Bradford Airport this summer. We are looking forward to following the team throughout the season and wishing them every success. We hope that many of the Club’s supporters will be flying with us this summer to one of the 10 destinations that we offer from Leeds Bradford Airport.”

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Photo caption

Yorkshire County Cricket Club player Jack Leaning (centre) with Monarch air crew members - alongside James Crosby of Monarch and Tony Hallwood of Leeds Bradford Airport.



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