
PRESS RELEASE

Issued: Tuesday 12th July 2016

Young Enterprise regional finals showcase business skills to Leeds Bradford Airport and British Airways

Students from nine schools across Yorkshire and Humber this week took part in the regional final of Young Enterprise, which saw them propose aviation ideas to Leeds Bradford Airport and British Airways.

The regional final, held in Leeds on Monday, saw the groups of ambitious youngsters from across Yorkshire and Humber tackle a task set by the airport and airline about new products and services. The winners Sheffield College will receive a return flight to Heathrow T5 from Leeds Bradford Airport, as well as a tour of Heathrow's terminal 5.

Second prize went to Thornhill Academy, who will go on a tour of Leeds Bradford Airport; including the apron, runway and fire station. A special prize was awarded to a pupil at St Lawrence Academy in Scunthorpe – who was chosen for their entrepreneurial flair. They will be able to go on a work experience placement at the airport over the summer.

The task saw the budding entrepreneurs from the region showcasing their creativity, innovation, business and presentation skills to a judging panel. The judges, Kayley Worsley and Martin Read of Leeds Bradford Airport, and Barkat Ali of Asda Middleton, were on hand throughout the afternoon to oversee the regional final and make the decision over winners. The Young Enterprise Yorkshire and Humber team were on hand to support the students and oversee the event.

Those taking part in the regional finals were from Barnsley College, Canon Lee School in York, Cleethorpes Academy, Guiseley School in Leeds, Grimsby Institute, Outwood Academy in Ripon, Sheffield College, St Lawrence Academy in Scunthorpe and Thornhill Academy in Dewsbury.

Julia Fallowfield, Young Enterprise Regional Manager, said: “The Airline Master Class becomes more popular each year and it is great to see so many schools participating in the programme and reaching the Regional Final this year. As with all Young Enterprise programmes, this Airline Master Class gives the students an opportunity to develop their employability skills towards their future careers- and examples of these ie communication ,team working, problem solving and creativity etc can clearly be seen through the tasks undertaken at this event.

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really appreciate the continued support and partnership working that Leeds Bradford Airport give to Young Enterprise to enable us to continue to develop this programme.”

Kayley Worsley, PR and Public Affairs Manager at Leeds Bradford Airport, said: “It’s fantastic to once again be involved with Young Enterprise; today’s finalists put so much thought and effort into the day and should be really proud of their achievements.

“They presented brilliant ideas, which will certainly give us food for thought. It’s really important to us to inspire and share knowledge with future generations and so we’re pleased to be able to support Young Enterprise in this way; we look forward to welcoming all of the winners very soon.”

Simon Lea, British Airways’ airport manager at Leeds Bradford said: “We are delighted to sponsor the Young Enterprise competition in Yorkshire for the third successive year. We look forward to welcoming the winners on our flights from Leeds Bradford to Heathrow to visit the British Airways’ corporate head office, where they will present to a team of top managers. Previous winners have set a very high bench mark and I’m confident we will see some worthy entrants again this year.”

British Airways offers three daily flights from Leeds Bradford Airport from to London Heathrow from just £50; offering passengers fast, affordable connections to the capital in under an hour. The route also provides crucial connections to onwards destinations such as China, Australia and the Far East from Heathrow; connecting Yorkshire with the world from its gateway airport – Leeds Bradford.

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