
PRESS RELEASE

Issued: Tuesday 26th July 2016

Summer Treat as Kids Fly Free from Leeds Bradford Airport to London Heathrow T5

Families look set to celebrate the summer in the sky thanks to a partnership between British Airways and Leeds Bradford Airport.

Supported by [Visit Britain](#), British Airways is working in partnership with Leeds Bradford Airport to give families a great holiday break by allowing kids under 12 to fly for free on domestic flights*. Find out more and book online at ba.com/kidsgofree.

Helping to cut holiday costs even further, Heathrow Express and Novotel have also come on board to offer family discounts.

The initiative, which started on July 14, looks set to boost UK tourism by encouraging families to fly more cheaply between London and Yorkshire for their holidays.

Sara Dunham, British Airways' head of marketing, retail and direct said: "Saving every penny counts when it comes to family holidays so flying kids for free will make it cheaper to fly away for fun and see more of the UK, on a British Airways flight.

We are delighted to be joining forces with other great travel brands to offer families free child flights and discounted holiday deals."

The partnership with UK airports means free flights for kids, when travelling with an adult*, can be booked for travel from July 14, 2016, until November 1, 2016.

Kids can also stay for free at Novotel hotels when adults book a stay and kids can also travel for free on the high-speed link between Heathrow and London's Paddington station – the Heathrow Express. That means there are plenty of fun things for Yorkshire families to do once they get to London, including:

- Kidzania
- Natural History Museum
- London Zoo
- Coram's Fields
- Tower of London.

Visit www.visitlondon.com/things-to-do/family-activities for more information.



Leeds Bradford[®]
Airport

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John Parkin, Leeds Bradford Airport's Chief Executive, said: "We are pleased to be working with British Airways to introduce this fantastic Kids Go Free offer. Families will be able to take advantage of flying to London during the August school holiday period or for a weekend break. We look forward to welcoming parents and their children flying from Leeds Bradford Airport as they choose an easier and cheaper way to reach to the capital."

ENDS

Notes to editors:

- Return adult hand baggage only fares on British Airways flights between July and November, between Heathrow Leeds Bradford starts from £86.
- Kids fly free applies to children who are under 12 at the start of the journey
- Kids must be accompanied by an adult, and up to two kids can fly for free with each fare paying adult
- The offer runs from July 14, 2016 to November 1, 2016
- All seats are subject to availability
- The offer is valid on one-way and return tickets between Heathrow and Belfast International, Inverness, Leeds Bradford and Newcastle International airports

The BA Holidays package is valid on overnight accommodation and breakfast for up to two children under the age of 16 staying in their parents' or grandparents' room and having breakfast as a family. This offer only applies to bookings made between July 14, 2016 and November 1, 2016 for stays between July 14, 2016 and November 1, 2016. Terms and conditions apply, see ba.com for details.

- ENDS -

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