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## PRESS RELEASE

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With image

# Sheffield College students have high flying day at British Airways Headquarters

A group of students from Sheffield College this week presented a business idea to British Airways managers, after winning a Young Enterprise Airline Masterclass sponsored by Leeds Bradford Airport and British Airways.

Five aviation students from the college travelled on the British Airways flight from LBA to Heathrow T5. They then visited the British Airways headquarters near to Heathrow Airport, where they presented their winning Young Enterprise business idea to British Airways managers; gaining valuable experience and feedback. The day also included a tour of Heathrow's T5, a Heritage Centre tour and a careers presentation.

Sheffield College was one of nine schools and colleges across the Yorkshire and Humber region to take part in the Young Enterprise regional final Airline Masterclass last July. They were awarded first prize for their business idea and presentation.

Alison Chapman, Lecturer in Aviation at Sheffield College, travelled with the group.

**Alison** said:

*"The students had an extremely informative day at British Airways. The heritage tour was fascinating and showcased the vintage uniform designs of British Airways throughout the years, the changes in aircraft technology and the formative years of the airline."*

*"This was such a unique opportunity for the students ahead of their careers in aviation; thanks to British Airways, Young Enterprise and Leeds Bradford Airport for organising such an inspiring day."*

**Kayley Worsley, PR and public affairs manager at LBA,** said:

*"We're so proud to be able to support Young Enterprise and jointly organise this fantastic day with British Airways as part of the Airline Masterclass prize; providing a brilliant opportunity for students in the region to showcase their business skills to a major airline."*

*"The students are clearly very enthusiastic and we hope the prize helped to inspire their career choices further. We'd like to wish them all the very best in their future careers."*

**Julia Fallowfield, Young Enterprise regional manager,** said:

*"This is a really exciting opportunity that offers young people the chance to develop their employability skills through an innovative programme and at the same time win some fantastic prizes provided by LBA and British Airways."*

*"I hope that as many as possible secondary schools and colleges in the Yorkshire and Humber region take up this challenge again this year."*

**Simon Lea, British Airways' airport manager at LBA,** said:

*"British Airways is delighted to work in partnership with Leeds Bradford Airport to support the Young Enterprise initiative. These young people are a credit to their generation and it was a pleasure to welcome them to our Waterside headquarters and to hear their winning presentation."*

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British Airways offers three daily flights from Leeds Bradford Airport from to London Heathrow from just £50; offering passengers fast, affordable connections to the capital in under an hour. The route also provides crucial connections to onwards destinations such as China, Australia and the Far East from Heathrow; connecting the Leeds City Region with the world from its gateway airport – Leeds Bradford Airport.

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**Image caption:** The students after their presentation at British Airways. They are joined by Mel Kose of British Airways (left) and Alison Chapman (third from right).



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