
PRESS RELEASE

Issued: Thursday 20th April 2017

Thomson and First Choice introduce new route to Bulgaria from Leeds Bradford Airport

Thomson and First Choice have announced a new route at Leeds Bradford Airport for anyone taking a holiday in summer 2018.

Due to increased popularity as a family favorite destination, holidaymakers from Yorkshire will now be able to soak up the sunshine in beautiful Bulgaria.

The move to introduce new routes is part of the holiday company's strategy to ensure customers across the UK can fly from their local airport and stay at the finest hotels in some of the most captivating destinations. Today marks the launch of all summer 2018 holidays for the brands which includes new routes.

Customers travelling on the new route to Bulgaria will now have access to some of Thomson and First Choice's most popular flagship hotels, including the 4Sun Splashworld Aqua Nevis Clubhotel, featuring its own on-site waterpark. Families can enjoy daredevil slides like Kamikaze and Twister or more sedate attractions such as the Crazy River. Really little ones aren't left out either, with their own playground, pool and water castle.

Those flying on flexible breaks to Bulgaria can also visit the 4T+ Platinum Clubhotel Riu Helios Paradise, a premium hotel with 5 star a la carte restaurants, a variety of pools and the beach on its doorstep.

Karen Switzer, Director of Aviation Planning for TUI UK & Ireland, said:

"Adding more capacity from Leeds Bradford Airport with the introduction of a new route to Bulgaria demonstrates our commitment to both the airport and the local community in the area. Increasing access to our exciting collection of destinations and hotels is a key part of our overall strategy and will enhance the holiday experience for our customers."

Tony Hallwood, Aviation Development Director at LBA, said:

"We're really pleased to hear that Thomson and First Choice are increasing the number of flights, holidays and destinations available from Leeds Bradford Airport in Summer 2018. The introduction of Bulgaria as a new destination is very exciting and I am sure it will be very popular and attract plenty of holiday makers from across West and North Yorkshire."
Please can I also ask you to amend Karen Switzer's quote slightly as follows."



Leeds Bradford[®]
Airport



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