
PRESS RELEASE

Issued: Thursday 13th July 2017

With images

Young Enterprise regional finals showcase business skills to Leeds Bradford Airport and Monarch

Students from 11 schools across Yorkshire and Humber this week took part in the regional final of Young Enterprise, which saw them propose aviation and travel ideas to Leeds Bradford Airport and Monarch.

The regional final, held in Leeds on Tuesday, saw the groups from across Yorkshire and Humber tackle two tasks set by the airport and airline about customer service and employee engagement. The winners, Focus School in Cottingham, will go on a behind-the-scenes tour of Monarch's state of the art hangar facility at Birmingham Airport – as well as chance a careers talk with the Monarch staff.

Second prize went to Huddersfield New College, who will go on a tour of Leeds Bradford Airport; including the apron, runway and fire station. A special prize was awarded to a pupil at Grimsby Institute– who was chosen for their entrepreneurial flair. They will be able to go on a work experience placement at the airport.

The task saw the budding entrepreneurs from the region showcasing their creativity, innovation, business and presentation skills to a judging panel. The judges, Kayley Worsley, of Leeds Bradford Airport, Leanne Stant of Monarch and Clare Dever of Young Enterprise Works, were on hand throughout the afternoon to oversee the regional final and make the decision over winners.

The Young Enterprise Yorkshire and Humber team were on hand to support the students and oversee the event.

Those taking part in the regional finals were from Outwood Academy in Ripon, Barnsley College, Balby Carr Community Academy, Guiseley School, Huddersfield New College, South Axholme Academy, Grimsby Institute, St Lawrence Academy, Outwood Academy in Foxhills, Franklin College and Cottingham Focus School.



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Jill Tinsley, North Yorkshire Young Enterprise Manager, said:

“We are delighted to have the support of Leeds Bradford Airport and Monarch. We had some amazing teams and students taking part and it was really exciting to see some of the excellent ideas the teams came up with from the challenges which were set. We certainly have some budding entrepreneurs in the making!”

Kayley Worsley, PR and Public Affairs Manager at Leeds Bradford Airport, said:

“The students worked really hard and produced some fantastic ideas; it was great to see their innovative approach to the tasks we set. We are proud to be working closely with Young Enterprise to really inspire and motivate the next generation.

“Aviation and travel are fantastic industries to work in and I hope that today has given them an insight into what it is we do and why. Thanks so much to Monarch for all of their involvement and for arranging such a brilliant prize for the winning team.”

Leanne Stant, Monarch’s Service Excellence Manager, said:

“It has been an inspiring day working with the Young Enterprise teams and listening to all their different and innovative ideas. The tasks allowed the groups to be really creative and we were impressed with the results.

“We look forward to welcoming the winning team to our Birmingham hangar later in the year. They will have a guided tour of our state-of-the-art facility including the opportunity to get up very close to the aircraft in for maintenance and chat to the engineers.”

Monarch operates ten direct destinations from Leeds Bradford Airport. The airline offers six million sector seats to leisure destinations; the tour operating division offers package holidays across the airline’s scheduled network focusing on beach and city.

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Image captions – The winning team from Focus School, Cottingham, with judges Kayley Worsley (left), Leanne Stant (centre) and Claire Dever (right).



Image captions – The runners up from Huddersfield New College, with judges Kayley Worsley (left), Leanne Stant (centre) and Claire Dever (right).





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Tom, of Grimsby Institute, named winner of the prize for outstanding entrepreneurial flair. Pictured with judges (L-R) Kayley Worsley, Leanne Stant and Claire Dever.

