

THE KEIGHLEY BUS COMPANY – NEWS RELEASE

17 May 2018

WE'RE READY FOR TAKE-OFF! FLY THE BUS DIRECT TO LEEDS BRADFORD AIRPORT FROM SUNDAY

New 62 service to link Keighley, Ilkley and Otley to the airport – just in time for summer holiday jetaways!

We're all set for take-off!

Jetting off on holiday this summer is about to get a whole lot easier for West Yorkshire sun-seekers, as a new direct bus service to and from Leeds Bradford Airport launches this Sunday (20 May 2018).

The new-look 62 from The Keighley Bus Company will whisk passengers from Keighley, Steeton, Silsden, Ilkley, Menston and Otley direct to and from the Airport. Journeys between Keighley and Leeds Bradford Airport will run every hour throughout the day on Monday to Saturday, with extra journeys between the Airport and Otley on Sundays.

The Keighley Bus Company's CEO Alex Hornby said: "We're delighted to extend the 62 to and from Leeds Bradford Airport, and it's great to have the Airport backing us in this new venture. Getting to and from that holiday or business flight is about to become a lot easier – and cheaper – for the thousands of people who live and work along this busy route.

"Feedback from our customers has shown clear demand for easier and more direct journeys to and from the Airport, and the start of this new service is ideally timed as the peak summer holiday season gets underway. And, a boarding pass for our new 62 won't break the bank either, as our usual range of value for money day, week and monthly passes will be valid along the whole route. We're confident this new service will prove popular with current and new customers."

Chris Sanders, Aviation Development Director for Leeds Bradford Airport, is welcoming the launch of the new bus service. He said: "The new 62 bus service is a brilliant idea – making Leeds Bradford Airport an even more attractive choice for holiday and business travel from a wider area – bringing flights as close as your nearest bus stop.

The new bus service begins at an exciting time here at Leeds Bradford with a number of terminal improvements as we strive to create an airport Yorkshire can be proud of. From the moment customers step on board the bus, to their return home, we're working with The Keighley Bus Company to make the whole journey by bus and plane smooth and seamless."

The full range of excellent value day and weekly tickets will be available to buy and use on the 62 to the Airport, including KDAY, the great value day ticket valid on all of The Keighley Bus Company's services - and KCARD EXTRA weekly and monthly season tickets, ideal for those travelling to work at Leeds Bradford Airport.

The launch of the new service comes just weeks after an independent survey carried out by consumer watchdog Transport Focus rated The Keighley Bus Company as number one in the areas served by its buses, achieving an amazing 87 per cent overall satisfaction.

ENDS

Picture shows: *READY TO FLY ... launching the new 62 bus direct to Leeds Bradford Airport, The Keighley Bus Company CEO Alex Hornby and Leeds Bradford Airport Aviation Development Director, Chris Sanders*

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Notes to Editors:

The Keighley Bus Company operates local bus routes in West and North Yorkshire, including:

- **Aireline** – amazing new buses packed with customer-friendly features running up to every 30 minutes between Keighley, Bingley, Saltaire, Shipley and Leeds
- **Wharfedale Links** – easy to use local buses in and around Otley, Ilkley and Wetherby
- **Keighley Jets** – frequent and friendly local buses in and around Keighley, with extra routes joining the network this weekend in partnership with Metro, run by brand new Mercedes buses in a bespoke designer livery
- **Brontebus** – a network of services running up to every 20 minutes Monday to Saturday, and with services seven days a week, between Keighley, Haworth, Oxenhope and Hebden Bridge
- **theSHUTTLE** – a high frequency, high quality service between Keighley, Bingley, Saltaire and Bradford, with buses up to every 10 minutes
- **Dalesway** – proudly Yorkshire built buses providing a seven day service between Keighley and Skipton

The Keighley Bus Company is part of **Transdev**, one of the largest public transport operators in Europe with a reputation for delivering high quality public transport. Visit <http://www.transdevplc.co.uk> for details of all Transdev services in the UK.