

## Cookie Policy

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**leedsbradfordairport.co.uk**, **book.leedsbradfordairport.co.uk** and **vikingairportparking.co.uk** (our websites) are operated by Leeds Bradford Airport Limited (we, our, us). We are registered in England and Wales under company number 02065958. Our registered office is at Whitehouse Lane, Yeadon, Leeds LS19 7TU.

### What are cookies?

A cookie is a piece of information that's stored on your device when you visit a website. Cookies play an important role as they are used for many purposes such as website functionality and performance statistics. The use of cookies is an industry standard that can be found on most major websites. The only personal information a cookie can contain is information supplied by you, the user. A cookie cannot read data from your hard drive or read cookies created by other websites.

### Managing your cookie settings

The law allows us to store cookies on your device if they are strictly necessary for the operation of our websites. Other types of cookies are optional and can be managed or deleted using the cookie settings in your browser. If you wish to remove cookies placed on your device by our websites or withdraw consent for us to place further cookies on your device you can do this at any time by managing your cookie settings.

For more information visit [www.aboutcookies.org](http://www.aboutcookies.org).

### Our use of cookies

Cookies allow us to provide and improve our websites to better suit your needs. Many improvements and updates to our websites are based on cookie data. We regard your privacy as very important and as such our Privacy Policy will apply to our processing of the data that we collect via cookies. By continuing to browse our website, you are consenting to our use of cookies. If you delete cookies relating to our websites we will not remember things about you, including your cookie preferences, and you will be treated as a first-time visitor the next time you visit.

Whilst the cookies we use may change from time to time, we use them for the following purposes:

- **Strictly necessary cookies** - these are cookies required for the operation of our websites. For example, cookies that enable you to login to secure areas of our websites. If you choose to login to your account, we use cookies to pre-populate your details to make it easier to complete an online booking. This cookie is session based so will be deleted when you exit the relevant website.
- **Functionality cookies** - these are used to recognise you when you return to our websites. This enables us to personalise our content for you and remember your preferences. For example, to pre-populate the entry and exit dates you previously entered when you searched for parking.
- **Analytical and performance cookies** - these cookies measure the performance of our websites. For example, Google Analytics cookies allow us to recognise and count the number of visitors to our websites and to see how visitors move around when they are using them to help us to improve your website experience.

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- **Targeting cookies** – these are third party cookies used to enable us to deliver advertisements relevant to how you have interacted with our websites. For example, if you have previously visited a website you may be re-targeted with advertisements personalised to your browser behaviour such as which pages you visited or which products or services you purchased. Businesses we partner with include:
  - **Google**
  - **Bing**
  - **Facebook**

The specific cookies we currently use are detailed in the table below:

Cookie	Purpose	Description	First party or third party	Expiry
<b>ASP.NET_SessionId</b>	Strictly necessary	Used to identify the website user's session	First Party	Session
<b>JSESSIONID</b>	Strictly necessary	Used to identify the website user's session	First Party	Session
<b>X-Mapping</b>	Strictly necessary	Used to assist with load balancing of website traffic on the server	First party	Session
<b>AWSELB</b>	Strictly necessary	Used to assist with load balancing of website traffic on the server	First party	Session
<b>LoginToken_4</b>	Strictly necessary	Used to enable the user to login to their account	First party	Session
<b>ABParkingDepartDate</b>	Functionality	Used to pre-populate the date the user previously entered on the website	First party	30 days
<b>ABParkingReturnDate</b>	Functionality	Used to pre-populate the date the user previously entered on the website	First party	30 days
<b>lbia_accept-cookies</b>	Functionality	Used to record whether the cookie notice on the website has been acknowledged	First Party	7 days
<b>wooTracker woopra_biscuit woopra_donut</b>	Functionality / Analytical and performance	Used to enable Woopra customer journey analytics and website automation	Third party	24 months
<b>_ga / _gid</b>	Analytical and performance	Used to distinguish users	Third party	<a href="#">26</a> months

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<b>gtmSource</b>	Analytical and performance	Used to distinguish the source of the website visit	Third party	<a href="#">26</a> months
<b>transactions</b>	Analytical and performance	Used to enable ecommerce tracking in Google Analytics	Third party	<a href="#">26</a> months
<b>_dc_gtm</b>	Analytical and performance	Used to enable Google advertising features	First party	<a href="#">26</a> months
<b>vwo_uuid</b>	Analytical and performance	Used to distinguish users	Third party	100 days
<b>Smarter Click</b>	Targeting	Used to present overlays	Third party	Session
<b>Facebook pixel</b>	Targeting	Used to enable Facebook advertising features	Third party	6 months

### Changes to our cookie policy

This policy was last updated on 11 December 2018 and historic versions can be obtained by contacting us.

Any changes we may make to our cookie policy in the future will be posted by way of an updated policy on this page.